

9) **[Number of factors that increase price]**

This section shows where a locality falls in relation to the average number of increase factors across all MPP states. The column indicates national average and locality total.

10) **[Table 2 – Decrease Factors]**

This column is checked if the listed decrease factor is found in a locality’s pricing formula.

11) **[Table 3 – Increase Factors]**

This column is checked if the listed increase factor is found in a locality’s pricing formula.

12) **[Table 4: Markup Rates Across Standard Distribution Chain]**

This table shows the locality’s markup rates for the three vendors a cigarette most likely travels through in its movement through a standard distribution chain. These are simply percentages, and do not indicate the base price to which they are applied. The total standard markup is a basic sum of all applicable markups, and does not reflect compounding effects, or the base costs to which these percentages are applied. The national average is the average for that given party among states that regulate that particular party.

13) **[Markup Above/Below Average]**

This indicates whether a locality’s total standard markup is above, below, or equal to the applicable national state average. Localities without applicable or comparable markups are marked with “—.”

14) **[National Average Markup of States Where Distribution Level Regulated]**

This row indicates the averages for each portion of a standard distribution chain. Averages are calculated using only those states that apply a markup to that particular distributing party (sample size is indicated for each distribution level). The Total Standard Markup for that row is the sum of those averages.

15) **[National Average Markup of All Markup States (N=27)]**

This row indicates the averages for each portion of a standard distribution chain. Averages are calculated across all states that apply any markup to any distributing party. The Total Standard Markup for that row is the sum of those averages (and the average of all total markups across all markup states).

16) **[Types of Combination Sales]**

If this column is checked, the locality allows a particular combination sale type.

17) **[Who May Distribute Coupons?]**

If this column is checked, the listed party can distribute coupons to consumers.

Selected Local Tobacco Minimum Pricing Laws as of January 1, 2015 NYC, NY

7 Formulating Price

Locality Pricing Regulation Strength: Factors that Decrease versus Increase Statutory Price*

Pricing Formula Elements That DECREASE PRICE		Pricing Formula Elements That INCREASE PRICE	
Total Decrease Factors (Locality):	2	Total Increase Factors (Locality):	3
Average Decrease Factors (National):	2.268	Average Increase Factors (National):	2.5
Below-Cost Combination Sales Explicitly Permitted	<input type="checkbox"/>	2 or 3 Parties Regulated	<input checked="" type="checkbox"/>
Below-Cost Coupons Permitted	<input type="checkbox"/>	Markup Applied	<input checked="" type="checkbox"/>
Consumers Can Receive Below-Cost Coupons	<input type="checkbox"/>	Taxes	<input checked="" type="checkbox"/>
Trade Discounts Explicitly Permitted	<input checked="" type="checkbox"/>	Cartage	<input type="checkbox"/>
Trade Discounts Include Discount Programs	<input type="checkbox"/>	Other Costs	<input type="checkbox"/>
Competitor Price-Matching Permitted	<input checked="" type="checkbox"/>		

*Notes: See "How to Read" for an explanation of terms and factors, and "Methods" for detailed methodology.

12 Markup Rates Across Standard Distribution Chain

	Stamping Agent	Wholesaler/Distributor	Retailer/Dealer	Total Standard Markup
New York City, NY	0.875%	2%	\$50.00	\$50.00
Natl Average Markup of States Where Distribution Level Regulated (N=2)	1.15%	3.668%	8.021%	12.839%
Natl Average Markup of All Markup States (N=27)	0.12%	3.83%	7.12%	10.79%

15 Combination Sales

Types of Combination Sales Permitted

Buy-One-Get-One or Multi-Pack	<input type="checkbox"/>
Tobacco Product + Coupon	<input type="checkbox"/>
Tobacco Product + Non-Tobacco Product	<input type="checkbox"/>

Coupons

Who May Distribute Coupons to Consumers?

Manufacturer	<input type="checkbox"/>	Retailer/Dealer	<input type="checkbox"/>
Wholesaler/Distributor	<input type="checkbox"/>	Distributing Party Not Addressed	<input type="checkbox"/>